

For immediate release:

JAYDEEZ PURCHASES S&K TOY TRUCKS WEBSITE

Website and Forums to be administrated by Jaydeez Scale Models

PAYETTE, Idaho, July 2, 2007 – Jaydeez, Inc. announced that effective July 1 it has finalized the purchase of the S&K Toy Trucks website (sktoytrucks.com) and its content from Rev. Steve and Kathy Pegram of Steve Pegram Ministries, Snellville, GA.

This acquisition combines the extensive data and photographs of S&K Toy Trucks, the oldest and largest source on the internet for information on 1:64 and other scales of die cast trucks, with the team at Jaydeez, who's Jaydeez Scale Models is the Northwest's premier producer, wholesaler and dealer of truck replicas, parts and accessories. Jaydeez Scale Models will be responsible for overseeing S&K's administration, however S&K Toy Trucks will continue to operate as an independent entity, maintaining the objectivity and variety of information it is widely known for.

S&K Toy Trucks, founded in August 2000 by the Pegrams as a source of often hard to find information on the collecting of die cast truck replicas, has grown dramatically over the last 7 years, featuring checklists of truck models by manufacturer, custom trucks by a variety of truck custom builders, pictures from private collections as well as other truck and collecting information. Also founded in August 2000 were the original Toy Truck Talk forums that became an integral part of the S&K experience. These EzBoard forums created a venue for the sharing of information among collectors, dealers and manufacturers that is unsurpassed and despite the inevitable growing pains of the years, continues to be *the* source for truck collecting information.

“We are proud to be able to continue the fine tradition set forth by the Pegram's in S&K Toy Trucks” said Jim “Griff” Griffith, President of Jaydeez. “Often the first source of information on new molds and new models coming available, as well as where to get hard to find internal releases has been the S&K sites and we plan to expand the information made available. Now that the S&K domain is being switched to our servers, our team will be working in conjunction with Rev. Steve Pegram to get the information back up and available to the public as soon as possible as well as some new checklist information he recently acquired.”

Due to the frequency with which internet service providers update their DNS records, it may take a few days before your web browser reflects the changes to the new servers. “We hope to have everything up and operational this week and will make the updates as quickly as possible. S&K has acquired a large amount of information over the last 7 years and it will take us a bit to sort through it all and set it up to match our systems. When completed, there will be a new look and structure to the website to ease our updating in the future,” Griffith said. “These are exciting times for the die cast truck collectors!”

Additional information:

S&K Toy Trucks
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S&K Forums
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